



ATA'S TECHNOLOGY & MAINTENANCE COUNCIL



2023 SUMMER CONFERENCE & FLEET/UTILITY FORUM

June 20-21 | Washington, D.C.

Renaissance Washington, D.C. Downtown

Forging a Sustainable Fleet & Utility Partnership

This event -- a collaboration of ATA's Technology & Maintenance Council (TMC) and the Electric Power Research Institute (EPRI) -- will be the first joint forum of the trucking and utility industries to address the technical process, and policy issues necessary to facilitate the electrification of medium- and heavy-duty commercial vehicles.

This conference brings together a community of fleet and utility experts, as well as manufacturers, suppliers, software providers, and other industry professionals to address a wide range of prominent issues pertaining to fleet electrification.

Fleet and utility professionals will find the dialogue and information shared at this event -- whose theme is "Forging a Sustainable Fleet & Utility Partnership" -- extremely valuable as they work to better understand the needs of both fleets and utility providers in making commercial vehicle electrification a reality.

Sponsorship and advertising at TMC's 2023 Summer Conference & Fleet/Utility Forum will expose attendees to your company and showcase your products and services to the top manufacturers, software providers, data management decision makers in the trucking industry.

Contact us today so we can help you enhance your company's presence at TMC's 2023 Summer Conference & Fleet/Utility Forum

Please contact Chris Blevins at CBlevins@trucking.org, (703) 838-1782;
or Dan Duggan at DDuggan@trucking.org, (703) 828-1756

Gold Sponsor \$5,000

- Logo will appear on promotional and informational materials sent to registrants prior to the forum.
- Logo will be visible on signage throughout the meeting.
- Logo recognition as a gold sponsor in the meeting program.
- Podium recognition of all sponsors at the beginning of all educational sessions.
- Logos of all sponsors will be projected in order of commitment level (Gold and Silver) on the A/V screens in the meeting rooms at the beginning of the educational sessions.
- Logo will appear on meeting promotional and informational pages on the event website.
- Two complimentary full registrations to TMC's 2023 Summer Conference & Fleet/Utility Forum

Silver Sponsor \$2,500

- Logo will appear on promotional and informational materials sent to registrants prior to the forum.
- Logo will be visible on signage throughout the meeting.
- Logo recognition as a silver sponsor in the meeting program.
- Podium recognition of all sponsors at the beginning of all educational sessions.
- Logos of all sponsors will be projected in order of commitment level (Gold and Silver) on the A/V screens in the meeting rooms at the beginning of the educational sessions.
- Logo will appear on meeting promotional and informational pages on the event website.

Conference Reception & Dinner \$10,000

- One thirty (30) second company video played before the dinner begins or the opportunity to address attendees for up to two (2 minutes) from the stage at the dinner
- Preferred seating at one (1) reserved table at the dinner
- Two complimentary full registrations to TMC's 2023 Summer Conference & Fleet/Utility Forum.
- Company logo will appear on promotional and informational materials sent to registrants prior to the forum.
- Company logo branded cocktail napkins and glasses to be used during the reception
- Company logo will be visible on signage throughout the reception space and on tent cards placed on each table with QR code leading to sponsor's website.
- Company logo recognition as sponsor in the meeting program.
- Company logo will be visible on signage throughout the meeting.